

EVE-LYNN CLARKE

Keith Busse School of Business and Entrepreneurial Leadership
University of Saint Francis
826 Ewing Street
Fort Wayne, Indiana 46802

EDUCATION

Indiana University, Fort Wayne, Indiana, 2012
MBA - Business Management

Indiana Institute of Technology, Fort Wayne, Indiana, 1989
Bachelor of Science – Accounting

Project based Learning (PBL) Certified Educator, 2016
Magnify Learning PBL Institute

EMPLOYMENT

Academic Employment

- 2014 – Present Assistant Professor of Risk Management and Insurance, Keith Busse School of Business and Entrepreneurial Leadership, University of Saint Francis, Fort Wayne, Indiana
- 2013 – 2014 Adjunct Faculty, Risk Management and Insurance, Keith Busse School of Business and Entrepreneurial Leadership, University of Saint Francis, Fort Wayne, Indiana
- 2013 – 2014 Adjunct Faculty – Personal Finance, College of Professional (CPS) Studies, Indiana Institute of Technology, Fort Wayne, Indiana

Professional Employment

- 2011 – Present *Risk Management and IT Audit Consultant, C² IT Advisors, Fort Wayne, Indiana*
Development and execution of IT annual risk assessments, IT audit programs, and risk remediation.
- 2006 – 2011 *Associate General Auditor, AVP and Director of IT Audit, Lincoln Financial Group, Fort Wayne, Indiana*
Hired to in-source the IT Internal Audit function. Successfully built, developed and managed the multi-locational co-sourced arrangement with a Big Four Accounting firm. Performed and executed IT annual risk assessment and IT audit plan enterprise-wide.
- 2003 – 2006 *Manager, Risk Advisory Services Practice, KPMG, LLP, Chicago, IL and Philadelphia PA*
Management and administration of IT client engagements. Executed IT internal audit services and IT audit plan using audit methodologies, approaches, and leading practices.
- 2000 – 2003 *Manager and Senior Information Systems Auditor, Technology and Security Risk Services(TSRS) Practice, Ernst & Young, LLP, Indiana and Ohio*
Management and administration of IT client engagements. Executed IT internal audit services and IT audit plan using audit methodologies, approaches, and leading practices.

- 1998 – 2000 *Senior Information Systems Auditor, Internal Audit Department, Lincoln Financial Group, Fort Wayne, Indiana*
Executed enterprise-wide IT audits, system reviews, and projects as per the annual IT Audit Plan.
- 1996 – 1998 *Senior Financial Auditor, Internal Audit Department, Lincoln Financial Group, Fort Wayne, Indiana*
Executed financial and operational audits and project reviews for the Reinsurance Division as per the Audit Plan. Participated in Year 200 Readiness and New General Ledger Implementation Project.
- 1989 – 1990 *Staff Financial Auditor, Internal Audit Department, Lincoln Financial Group, Fort Wayne, Indiana*
Executed financial and operational audits, property audits, special projects, external audit assistance for the Savings Products/ Annuities, Pensions, and Investments Divisions as per the Audit Plan.

SCHOLARSHIP OF TEACHING

Awards

- 2016 University of Saint Francis Exemplary Course Award 2015 – 2016 Academic year – Use of Blackboard and Educational technology for Management Information Systems, Principles of Risk Management, and Enterprise Risk Management courses
- 2015 University of Saint Francis Exemplary Course Award 2014 – 2015 Academic year – Use of Blackboard and Educational technology in the areas of Course Design, Interaction and Collaboration Assessment and Learner Support for Management Information Systems Course
- 2015 University of Saint Francis Exemplary Course Award 2014 – 2015 Academic year – Use of Blackboard and Educational technology for Management Information Systems

Teaching Certifications

- 2015 - Current Project based Learning (PBL) Certified Educator, Magnify Learning PBL Institute

Educational Workshops/ Continuing Education

- 2016 Attended, Certified Risk Information Systems and Controls (CRISC) Exam Writer Workshop, hosted by Information Systems and Controls Association (ISACA), Chicago, IL
- 2016 Attended, Fort Wayne Teaching Conference, hosted at IPFW
- 2015 Participated, *Pedagogy101 Course*, taught by University of Saint Francis, Melissa Rasmussen
- 2014 Attended, *Project Based Learning for College Professors*, USF sponsored workshop

Implementation of New Teaching Methodology

- 2016 – 2017 Redesigned and developed a replacement for an Accounting course. Implemented project based learning (PBL) pedagogy in the ACCT 420 - Accounting and Information Systems course. The students performed a Business Intelligence Assessment for a real client in downtown Fort Wayne.
- 2016 – 2017 New course development for the new RMI Program with the development of RMI 310 – Principles of Life and Health using industry sources – LOMA materials
- 2016 – 2017 New course development for the new RMI Program with the development of RMI 320 – Principles of Principles of Property and Casualty using industry sources – The Institute materials
- 2016 – 2017 Developed a new approach for the BUS 498 – EPIC Capstone course. Using PBL teaching and learning, the students were able to perform a Facility Risk Assessment associated with the move of the ASH Brokerage from their existing facility to a new building downtown Fort Wayne,
- 2016 – 2017 Developed a new approach and course redesign for the EPIC 470 – Enterprise Risk management course. Using project based learning students assessed their Co-Op/ Internship environment and completed an Enterprise Risk Assessment presentation and report using leading practices COSO and ISO 31000.
- 2015 – 2016 Students completed a Fort4Fitness Risk Assessment using Project based learning. Students also participated in a behind the scenes tour at Parkview Field downtown and discuss risk management and risk mitigation experiences at the Ball Park.
- 2015 – 2016 Developed new approach for the MGMT 370 – Principles of Risk Management. Coordinated with Board members from Fort 4 Fitness and students were able to participate and volunteer for the F4F race. Students completed a risk assessment for the F4F Fall Festival.
- 2014 – 2015 Implemented project based learning (PBL) pedagogy in the MGMT 370 Principles of Risk Management and Insurance.
- 2014 – 2015 Implemented project based learning (PBL) pedagogy in the MGMT 272 Management Information Technology. Created TECHTank forum for students to present their IT final projects in front of panel. Student where to solve a business problem or challenge using IT.

Grants

- Fall 2016 Submitted narrative for Steelcase grant in conjunction with Dr. Ambrose for the Steelcase furniture
- 2016 – 2017 Status Reporting Lilly Grant, Risk Management and Insurance Program

SERVICE TO THE COMMUNITY

Professional Affiliation

2016	Attended and hosted, <i>Fort Wayne Institute of Internal Auditors Student Night</i> , at USF
2016 – Present	Board of Governors, Fort Wayne Chapter of Institute of Internal Auditors
2011 - 2016	President, Fort Wayne Chapter of Institute of Internal Auditors
2016 - Present	CRISC Exam Writer, ISACA CRISC Exam
2015 – Present	Northeast Indiana Specialty Insurers (NISI) Committee
2005 – Present	Member and Speaker, Fort Wayne Chapter of Institute of Internal Auditors
2008 – Present	Member, Information Systems and Auditing Control Association

SERVICE TO THE UNIVERSITY

USF Committees

2015 – 2017	Academic Review Board Committee: KBSOBEL Representative
2016	Computer Information Systems Program Director Search Committee
2015 - 2016	KBSOBEL Business Seminars Development Committee
2015 – 2016	Academic Review Board: KBSOBEL Representative
2015 – 2016	Information Service Committee: KBSOBEL Representative
2016 - 2015	KBSOBEL Busse Business Academy Planning Committee
2015 - 2016	CEO Forum Committee
2014 – 2015	Martin Luther King Day Committee: KBSOBEL Representative

USF Events and Presentations

September 2016	Presented, “Personal Brand Management” at the USF Keith Busse School of Business and Entrepreneurial Leadership Business Seminars for freshman students.
October 2015	Moderator, USF and Keith Busse School of Business and Entrepreneurial Leadership 22 nd Annual CEO Forum – Future of Business focusing on The New War for Talent. Keynote Speaker, Michael Magsig, Global Sector Leader, Insurance at Korn Ferry. Panelist included Charles Cammack, Jr. COO, Fort Wayne Community Schools, Larry Dahl, President, Ash Brokerage, Eric Doden, CEO, Greater Fort Wayne, Inc.
August 2015	Presenter and Committee member, Inaugural Busse Business Academy, KBSOBEL, University of Saint Francis

RMI Program Promotion

- January 2016 Developed the Speaker Request form for the Speaker Bureau, Speaker's Request, on the USF School of Business website <http://business.sf.edu/undergraduate/rmi/speakers-bureau-request/>
- August 2015 Participated, USF press conference launching the new Risk Management and Insurance Program
- April 2015 Presented, Risk Management and Insurance, Elevator Pitches and Personal Brand Management at Swiss RE – Bring Your Middle/High School Student to Work Day
- April 2015 Presented at Lincoln Financial Group, Family Day for Latinos Count high school students, Risk Management and Insurance
- March 2015 Interviewed and mentioned in University of Saint Francis Press Release, *USF and Area Insurance Companies Address Need for Professionals through New RMI Program*
- March 2015 Interviewed (Video) *University of Saint Francis: MajorWin*, VIMEO, One Lucky Guitar
- March 2015 Interviewed in University of Saint Francis video, New RMI Program, *Risk Management and Insurance, RMI Is A Big Deal, Paid Internships are Waiting for You*, <http://business.sf.edu/undergraduate/rmi> and <https://youtu.be/6sEUHQdvpYo>
- February 2015 Provide RMI Program information for "Our Story Made Here" featuring the insurance industry. the interviewed and featured in the Fort Wayne Business Magazine, *Higher Education Goes Practical* edition, Risk Management and Insurance

SCHOLARSHIP OF APPLICATION

Interviews

- February 2017 Interviewed (photo), Saint Francis Magazine, *Navigating Necessities, USF Students Assess Ash Brokerage Move Risks*
- December 2016 Interview, Fort Wayne Journal Gazette, *USF digging new digs: Enjoying the results of moving downtown*, <http://www.journalgazette.net/news/local/schools/USF-digging-new-digs-16806067>
- September 2016 Interview and article (photo) by Sherry Slater, Fort Wayne Journal Gazette Newspaper, 911, 15 years later
- February 2016 Interviewed (photo) for Saint Francis Magazine, Winter 2016, *Perfect Fit: USF Students Assess Risk for Fort 4 Fitness*
- August 2015 Interviewed by the Fort Wayne Journal Gazette Newspaper, launch of the new Risk Management and Insurance Program
- August 2015 Interviewed and quoted, USF Unveils Insurance Degree, Inside Indiana Business with Gerry Dick
- April 2015 Interviewed (photo), Greater Fort Wayne Business Weekly, *Insuring safety: New program focuses on risk management*

- March 2015 Interviewed and quote, Saint Francis offering risk management: Aim to fulfill area employers; needs, Sherry Slater, *The Journal Gazette*, March 19, 2015
- February 2015 Interviewed (photo) for Saint Francis Magazine, Winter 2015, *#MAJORWIN: USF'S new Risk Management and Insurance program connects to job opportunities*
- February 2015 Interviewed (cover photo), Fort Wayne Business Magazine, *Higher Education Goes Practical*, Risk Management and Insurance

Exam Writing

- June 2016 Information System Audit and Control Association (ISACA) Certified Risk and information Systems and Controls (CRISC) Exam Item Writing Program and Workshop in Chicago, Illinois

Panelists

- January 2017 Panelist, Wayne New Tech PBL Business Competition
- January 2017 Panelist, *Ivy Tech Northeast hosts STEM lecture for Women and Minorities*, Fort Wayne FOX News, reporter Jasmyn Durham *Women and Minorities in IT*, Ivy Tech Student Computer Information Technology Club
- January 2017 Panelist, *Women and Minorities in IT*, Ivy Tech Student Computer Information Technology Club
- January 2017 Panelist, Final "*Mind Your Business Presentations – Downtown Fort Wayne*", New Tech Academy at Wayne High School students, held at American Electric Power (AEP) Building

High School Events

- Spring 2017 New Business Symposium, Co-Lead, we are organizing and hosting this event for high school students. We are collaborating with Career Services and Admissions department.
- 2014 Presented Risk Management and Insurance, Huntington North High School Career Day

SCHOLARSHIP OF INTEGRATION

Development of new courses/ revised courses

- 2016 - 2017 RMI 450 – Risk Management Cases and Analysis - Student Project and Presentation
- 2016 - 2017 ACCT 420 – Accounting Information Systems - Student Project and Presentation
- 2015 - 2016 BUS 498 – EPIC Capstone – Facility Risk Management - Student Project and Presentation
- 2015 - 2016 EPIC 470 – Enterprise Risk Management - Student Project and Presentation
- 2015 - 2016 MGMT 370 – Principles of Risk Management - Student Project and Presentation
- 2015 - 2016 RMI 310 – Insurance Operations - Student Project and Presentation
- 2014 - 2016 MGMT 272 – Management Information Systems - Student Project and Presentation

2014 - 2015 BUS 370 - Principles of Risk Management - Student Project and Presentation
PROFESSIONAL DEVELOPMENT

Certifications

- 2012 – Current Certified in Risk Management Assurance (CRMA), Institute of Internal Auditors
- 2010 – Current Certified in Risk and Information Systems and Controls (CRISC), Information Systems and Auditing Control Association
- 2009 – Current Certified in Governance for Enterprise and Information Technology (CGEIT), Information Systems and Auditing Control Association
- 2002 - Current Certified Financial Services Auditor (CFSA), Institute of Internal Auditors
- 2002 – Current Certified Information Systems Auditor (CISA), Information Systems and Auditing Control Association

Educational Workshops/ Continuing Education

- 2016 Attended, *Mr. Excel All Day Seminar*, sponsored by the Institute of Internal Auditors, held at Sweetwater Sound, Fort Wayne, Indiana
- 2016 Attended, Certified Risk Information Systems and Controls (CRISC) Exam Writer Workshop, hosted by Information Systems and Controls Association (ISACA), Chicago, IL
- 2016 Attended and hosted, *Fort Wayne Institute of Internal Auditors Student Night*, at USF
- 2016 Attended, Fort Wayne Teaching Conference, hosted at IPFW
- 2015 Attended and arranged, *Fraud Seminar with Industry Experts*, co-hosted by Fort Wayne Institute of Internal Auditors and BKD
- 2015 Participated, *Pedagogy101 Course*, taught by University of Saint Francis, Melissa Rasmussen
- 2014 Attended, *Project Based Learning for College Professors*, USF sponsored workshop
- 2014 Attended, Introduction to e-Portfolios for Promotion and Tenure Workshop, USF Employee Development